

Verst Gives Wine and Spirit Customers Cause to Celebrate



PACKAGING

It's not surprising that Verst Packaging is frequently the first (and many times exclusive) choice for shrink sleeve contract decorating. Many of the most recognized brands in America count on us to be their true one-source solution, a partner who helps them:



Cut the capital expense. We save you from the costly capital investment of buying and maintaining your own packaging equipment.

Lose the learning curve. We spare you the trial and error of having to master shrink in house. In fact, our customers typically gain a 10 to 15% increase in efficiency by working with us.

Speed to market. Thanks to our vast knowledge and equipment, we can streamline the movement of your personal care and household products and get them on store shelves much more quickly.

Verst puts your wine and spirit products first by providing :

- **Adaptability.** Unusual shapes drive shelf appeal, and Verst is wellequipped to handle virtually any bottle shape or size – helping you stand out in a crowded marketplace. Even though we recommend the productivity of pre-fill, we're also flexible enough to perform post-fill if possible damage is a concern.
- **Promo label versatility.** We can easily apply promotional labels for sales, holidays and other seasonal-specific needs. And with line speeds among the fastest in the industry, we're happy to accommodate custom orders with short lead times, and can run multiple projects at the same time.
- **Advanced technologies.** We embrace new innovations that help us complete even the most intricate jobs with ease – and we've mastered the art of applying labels that have been printed with popular techniques including metallic inks, embossing, cold foil stamp, and surface effects such as frosted and matte finishes.
- **Tight quality control and security.** Verst operates in a microfiltered clean room environment and conducts air quality testing daily. A.B.C. licensed, we also provide complete video surveillance and other security measures for your peace of mind.

3 ways we make your life easier.

1. **Door-to-door service** – we provide total project management, expert technical support and specialized label development.
2. **Complete supply chain management** – we partner with numerous film, label and container suppliers to bring you the most efficient sleeve labeling solutions.
3. **A true turnkey solution** – eliminating the need for multiple sub-contractors, we offer contract packaging, sleeve labeling, warehousing in multiple locations, logistics and door-to-door transportation.

STRENGTH IN NUMBERS

Verst offers:

- 25+ years of sleeve labeling experience
- More than 400,000 square feet of production and warehouse space
- The capacity to run multiple projects ranging from trial size to multi-million units
- More than 100 sets of application tooling in stock
- FSSC22000 certification
- 50+ years of logistics experience

For more information about Verst food and beverage capabilities, contact us at 859-485-1212 or visit VerstLogistics.com.